



A Clean Portoco Case Study

A Clean Portoco is the premiere portable restroom service company serving the Rio Grande Valley, San Antonio, Laredo and central Texas. For over 20 years, this family-owned business has been providing portable sanitation for construction sites, oil fields, disaster relief efforts and special events with an emphasis on reliable service and friendly, face-to-face customer care.



What Were Their Needs?

- Instant visibility into asset locations, status and inventory
- A more efficient, paperless way to generate and share routes with field workers
- A smarter alternative to outdated, clumsy paper-based workflows (route sheets, forms, etc.)
- A means to monitor pumps for service verification
- Integration with their rental business management software
- Customized reporting to prove compliance with certain municipal regulations

How is InSight Meeting Those Needs?

- **Real-time asset tracking and monitoring** – A Clean has a clear, accurate picture of current location and service status of every asset whenever they need it
- **Optimized routes dynamically dispatched to the field** – StreetEagle calculates the most efficient routes from asset to asset and sends them directly to in-vehicle PNDs and mobile devices
- **Instant inventory verification** – Workers scan barcodes on assets using a mobile app to accurately track and communicate portable restroom inventory
- **PTO activity monitoring** – InSight is able to capture and report PTO on/off to verify service times and locations
- **Customized reporting** – A Clean needed to track PTO activity as a requirement to work with the city of Laredo, so InSight designed a report that is automatically sent to the appropriate contacts on a weekly basis
- **Mobile apps** – Mobile workers can use the smart devices they are already familiar with to scan barcodes, capture and send images, take notes, perform pre-trip vehicle inspections and locate and route to the assets
- **Integration at no additional cost** – InSight worked with A Clean's rental software partner to seamlessly integrate asset location and status information right into existing company workflows

Company Name: A Clean Portoco
Location: Harlingen, TX
Industry: Liquid Waste
Customer Since: 2010

"InSight has been an extremely valuable partner for us in terms of gaining efficiencies and taking advantage of new technologies to deliver better service to our customers. They've always listened to our requests and developed new and smarter solutions to help capture and communicate the data that we need to measure our success by. Their platform is very powerful, but it's the partnership we've built with them that we value most."

-Nancy Perez, Vice President